

Media Release

Regula Gerber and Giovanna Maag newly appointed to Lucerne Festival's Board of Trustees

Lucerne, 28 November 2022. Lucerne Festival welcomes new members Regula Gerber and Giovanna Maag to the Board of Trustees. Both of them bring their strengths to the Board with immediate effect, succeeding Manuela Wirth and Ursula Strebi-Jones. Ursula Strebi-Jones, a member of the Board of Trustees for 30 years, has been closely associated with Lucerne Festival since her early childhood through her father Walter Strebi, one of the Festival's founders. An experienced music manager who founded and managed the English Chamber Orchestra, she began her tenure with the Board of Trustees in 1993.

"We thank Ursula Strebi-Jones and Manuela Wirth from the bottom of our hearts for their dedicated commitment to the Festival," says Markus Hongler, Chairman of the Lucerne Festival Foundation. "At the same time, we warmly welcome two top-level new additions to our Board of Trustees. Regula Gerber and Giovanna Maag bring valuable experience to our Board from the fields of culture and business, respectively. I am extremely pleased by the prospect of working with them."

The Swiss theater director, artistic director, and actress Regula Gerber was artistic director of Theater Bielefeld (which produces plays, music, and ballet) from 1998 to 2005 and general director of the National Theater in Mannheim, Europe's largest four-divisional theater, from 2005 to 2013. Following her studies at the University of Music and Performing Arts in Stuttgart, she began her career as an actress and was later active as an editor, author, and presenter for radio and television as well.

Giovanna Maag, who was born in Marburg, has been a partner at Altor Private Equity Partners in Zurich since 2018. Previously, she worked for almost 10 years at the 3i Group in Frankfurt am Main. Giovanna Maag began her career at Morgan Stanley as well as at the management consultancy McKinsey & Company in Frankfurt and London. She holds a master's degree in corporate finance from the SDA Bocconi School of Management in Milan.

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